

Central Arizona College

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MSC 120 Graphic Design and Adobe InDesign

Catalog Description:	Aesthetics and composition for graphic design. Use Adobe InDesign software and design guidelines to create 10 design projects: logos, business cards, greeting cards, post cards, CD covers, brochures, posters, advertisements, newsletters, and magazines. Each student will end the course with a complete electronic portfolio.
Credit Hours:	3
Effective Term:	Fall 2008
Terms Offered:	All Terms
Teaching Methods:	Lab Lecture
Modalities:	Face to Face
Prerequisite(s):	None
Corequisite(s):	None
Times for Credit:	1
Grading Option:	A/F
Credit Breakdown:	2 Lecture 3 Lab
Cross Listed:	N/A
Learning Outcomes:	<ol style="list-style-type: none">1. Expand basic computer skills including complex Web searches, downloading graphics, modifying graphics in design schemes, and using scanner and color printer.2. Describe the operation of digital graphics software.3. Use Adobe InDesign software to create a range of projects.4. Identify and apply the fundamental rules of design.5. Demonstrate appropriate use of text and type faces in conjunction with images.
Standards:	<ol style="list-style-type: none">1. Create professional-looking printed material including logos, business cards, CD covers, greeting cards, brochures, advertisements, posters, newsletters and a magazine.

2. In a publishable design project, incorporate the rules of design and composition.

3. Successfully import digital images from the Internet or other electronic collections, scan graphics to be used electronically and combine those with imported or original text to create a range of print or electronic designs.

4. Demonstrate actual print production skills using Adobe InDesign.

5. Produce a professional-quality portfolio of at least 10 projects.

**AGEC/Special
Requirements:**

None

Revised:

12/2007